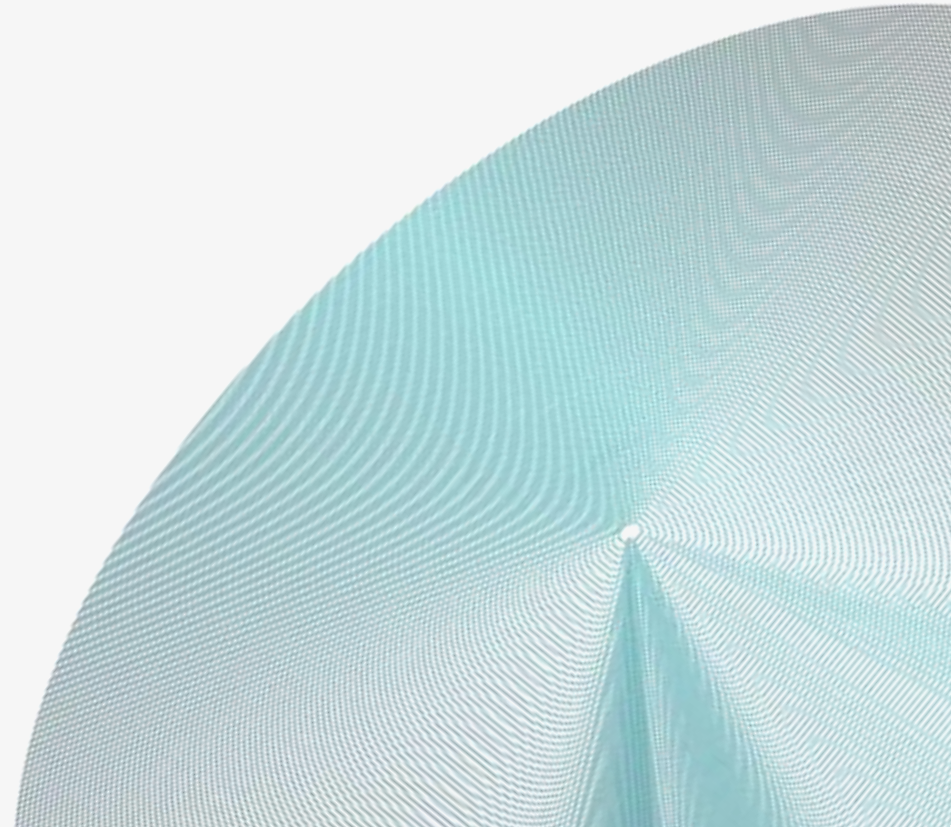




Simplify

Company Profile

Simplify Card





Simplify

Introduction

About Simplify

Simplify is a company dedicated to modernizing the traditional way of exchanging information between individuals, institutions and companies, making it a highly effective digital method that keeps pace with the development and all the fast changes in this digital world. We are simplifying the way people and businesses connect to make their networking journey easier and more productive.





Simplify

1. History and Background:

Simplify's journey is marked by dynamic growth and unwavering commitment to innovation. As a leading player in digital solutions, we continually enhance experiences for individuals and businesses, promising a future marked by further simplification and innovation.



Simplify

2.Mission and Vision:

- **Mission Statement:**

Empower individuals and businesses by simplifying the digital world, providing innovative solutions that enhance connectivity, streamline communication, and boost efficiency.

- **Vision Statement:**

Lead the future of digital connectivity, being the go-to source for innovative solutions that seamlessly bridge the gap between people, businesses, and technology.





Simplify

3.Products:

Within the digital landscape, we offer a diverse range of NFC products tailored to your unique style and needs for digital business cards, and beyond. Our line-up includes:



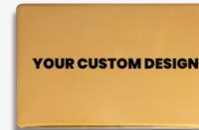
The fully customizable **PVC Cards** for a personalized touch.



The elegant and durable **Metal Card**.



The sleek and eco-friendly **Bamboo Card**.



The exclusive **24K Gold Card** that reflects luxury and prestige.



The striking **Carbon Fiber card**, which combines sophistication with modern aesthetics.

Complementing these, we provide stands designed to enhance your digital presence, and accessories such as Key Fobs, Phone Stickers, and Tags, enabling seamless integration into your digital lifestyle.



Simplify

4. Our Services

Instantly connect and impress prospects with our digital business card!

Simplify allows you to share a virtual business card, and offer you a free CRM to help you manage your network effortlessly.





Simplify

5.Target Audience:

Stepping into the empire of modern connectivity, our products and services cater to a wide spectrum of individuals, businesses and corporates looking to simplify and enhance their digital presence. Whether you're a professional seeking efficient networking tools, a company aiming to streamline operations, or an individual looking to make a memorable digital impression, simplify has the solutions for you.





Simplify

6.Unique Selling Proposition (USP)

Simplify offers a range of distinctive advantages that set us apart and make us an essential tool for modern professionals.

category 1: Customization Options

Guided by our vision in the digital age, we empower you to leave a lasting impression with our high-quality, unique and durable NFC digital business cards and our personalization options:

- The ability to choose between multiple NFC cards products and materials that suits your style and branding.
- Also, you can design your simplify product the way you want. Our design team is at your disposal to create the design that perfectly represents you and your brand.
- Finally, you can pick between multiple templates and impress your connection by just one tap.





Simplify

category 2: Business Optimization:

- To ensure you're always on top of your game, our comprehensive CRM system streamlines client interactions, ensuring you never miss an opportunity to connect with your network. Leads are automatically added to follow-up sequences for better and consistent marketing. Moreover, our robust dashboard provides in-depth analytics and valuable insights.
- We also provide an appointment management system to book and track your appointments, synchronized with your google calendar.
- Plus, you can add all what you need to represent yourself in just one place:
 - products/services catalogue
 - gallery for photos and videos
 - all social media accounts
 - testimonials
 - business hours...





Simplify

category 3: convenient for Companies

Besides the dashboard & data driven insights, an admin control option can be activated for companies:

Our Team management system allows companies to distribute and update contact information seamlessly within your organization, ensuring consistent and real-time communication with clients and partners.



Update...



Simplify

Category 4: convenient For Restaurants:

Customers can access the restaurant menu directly from their smartphones for a seamless dining experience through NFC technology or QR codes and allows them to leave reviews, contributing to service improvement and increased customer satisfaction.

From the other hand restaurant owners can benefit from:

- CRM system to securely collect customer data facilitating stronger customer relationships.
- Social Media Integration and enhancing their online presence.





Simplify

7. Client Testimonials

Explore the voices of our delighted clients as they share their experiences with Simplify. These testimonials reflect the real-world impact our solutions have had on their digital connectivity and success.

☆☆☆☆☆ 5/5 Stars

Overall Satisfaction



Exceptional Upgrade for Mersal!

Majd EL hawle,
Founder & CEO

☆☆☆☆☆ 5/5 Stars

Innovation & Professionalism



Simplify card have proven to be a game-changer.

Eng. Mohamad Tarchichi,
Managing Director



☆☆☆☆☆ 5/5 Stars

Transformative Impact

Watt Eco has seen a transformative impact through Simplify's digital business card solution.

Eng. Mohammad Jarrah,
Owner & GM



☆☆☆☆☆ 5/5 Stars

Impact has been Phenomenal

We recently integrated Simplify cards for our agricultural engineers, and the impact has been phenomenal.

Ahmad Othman,
Owner & GM



Simplify



☆☆☆☆☆ **5/5 Stars**

A Smart Investment

"As a leading dental equipment company, we are constantly seeking ways to enhance our sales team's efficiency and professionalism. Our partnership with SIMPLIFY is a smart investment that has transformed the way we do business."

Dr. Chadi Richa,
Dentist and General Manager



☆☆☆☆☆ **5/5 Stars**

Revolutionize our digital presence

We chose Simplify to revolutionize our digital presence. With Simplify's tools, we've integrated links to showcase our products, ensuring that our clients have access to up-to-date information with every modification.

Tony Salame,
General Manager



8.Future Goals and plans

Among the dynamic world of technology, we're not just about today; we're dedicated to shaping the future of digital business cards. Our vision includes a roadmap of innovative services that will make your networking experience even more exceptional. What's even better? We'll seamlessly integrate these services into your digital business cards automatically, so you're always ahead of the curve.



Simplify

Contact Us

For any inquiries or to get in touch with us, feel free to contact our team at the following phone number and e-mail address.



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For the latest updates, news, and to stay connected with Simplify, be sure to follow us on our social media platforms:

